

DAWNNA ST LOUIS

Leaders leverage it. Top Sales Pros live by it. And to go from **homeless teenager** to **COO of a \$250M tech consultancy**, Dawnna StLouis had to tap into a **champion's mindset**, gain a position of power with **science and art to winning others over**, and become a **sales superhero who closes bigger deals faster**...and now she shares her secrets to success with winners like you.

You can pursue that deal you want...and **get it!**
You can take the career you have...and **improve it!** You can take any situation and make it **work in your favor**. Just upgrade to **You2.0** and master the **Se7en Triggers to Yes** and you'll have it all.

SE7EN TRIGGERS TO YES

Get to yes faster with the secrets that make you impossible to resist

UPGRADE YOUR FUTURE: YOU2.0

Get "unstuck", upgrade to a winning mindset, and step into the future that you deserve.

YOUR SUPERPOWER TO SALES PERSUASION

Grab the new keys to lucrative sales convos will amp up your selling power instantly.

Want to work with Dawnna?

Click here to grab Dawnna's Speaker Kit for Decision Makers.



THESE ARE JUST A FEW OF THE COMMENTS FROM PEOPLE WHO HAVE TAKEN INSTANT ACTION.

WHAT WINNERS HAVE TO SAY

Dawnna! Thank you for the amazing sales training. I followed one of your tips on Saturday and earned over 10K views, likes, and comments on LinkedIn by Tuesday! I have a new habit that delivers great results.

A. Civitella, CEO, Transfinder

"The talk, the tools, and the talent! This was a trifecta. Amazingly funny and gripping content with tools that I can use right now delivered by a talented and audacious woman! How do you spell sales-pro-girl-crush - DAWNNA."

J. Marsden, AFWA

"BAT-SIGNAL and AIDA are like the passwords into a secret club of Jedi who are masters in the mind-tricks of persuasion. Glad I am in that club."

W. Whittingham, Johnson Controls

"Science = complicated. Right? Nope! Dawnna made it so easy that by the time she was done, I knew my profile, profiled my team, and successfully used the tools on a customer call in the hallway immediately after her session.

J. Landry, Google - Sales

"I NEVER PRETEND TO BE

FOR EVERYONE. I WORK WITH

WINNERS BECAUSE THEY

HAVE A MINDSET THAT'S READY

TO TAKE ACTION NOW!

THEY HAVE NO EXCUSES FOR FAILURE.

AND EVERY REASON TO SUCCEED! LOVE EM

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